



NTIA 2024

ENTRANT GUIDELINES

**CATEGORIES 03 & 04 - MOST OUTSTANDING
TRAVEL CONSULTANT - CORPORATE / LEISURE**

**GALA DINNER & AWARDS PRESENTATION
Saturday 26th October 2024**

CATEGORIES 3 & 4 – MOST OUTSTANDING TRAVEL CONSULTANT – CORPORATE / LEISURE

Please visit the ATIA website atia.travel/NTIA2024 to familiarise yourself with the Awards Process, including the Key Dates and Nominee, Finalist and Winner Determination.

STEP 1 – ENTRANTS TO SUBMIT A VIDEO SUBMISSION

The submission questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 10.

1. What strengths and skills do you bring to your role as a travel consultant? (2mins)

- Be specific when listing your strengths and skills.
- Explain how these strengths and skills contribute to your role as a travel consultant.
- Outline any significant achievements during the qualifying period as a result of these strengths and skills.

2. How have you displayed outstanding conduct? (2mins)

- Describe the ways you add value to your clients when booking and managing their travel.
- Demonstrate a standard of quality in your customer service.
- Provide evidence of customer satisfaction.

3. What actions have you taken to enhance your professional development? (2mins)

- Outline any professional development initiatives you have undertaken during the last 12months to improve how you assist your clients.
- Demonstrate, and provide examples, of how you acted with adaptability and demonstrated a high level of professionalism.

4. How do you embrace ATAS in your role? (2mins)

- Summarise how ATAS is valued, respected, and incorporated in your role as a travel consultant.
- Explain how you raise awareness about the benefits of booking with an ATAS Accredited Agency.

5. Why do you believe you should be a NTIA Finalist? (2mins)

- Explain what makes you the outstanding travel consultant.
- Provide a well thought-out and logical response.
- Articulate your response by substantiating any of the answers given above.

CATEGORY 3 & 4 – MOST OUTSTANDING TRAVEL CONSULTANT – CORPORATE / LEISURE

STEP 2 – FINALISTS TO ATTEND A VIRTUAL JUDGING INTERVIEW

The finalist interview questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 5.

1. Introduce yourself.

- Think of this as an elevator pitch about yourself. Provide details of your experience within the industry and why you are passionate about travel.

2. Please state your TTV for the qualifying period (01 July 2023 – 30 June 2024). Explain how you were able to achieve this.

- Provide examples of strategic planning, marketing efforts, workflow productivity, and/or offering an enhanced customer experience.

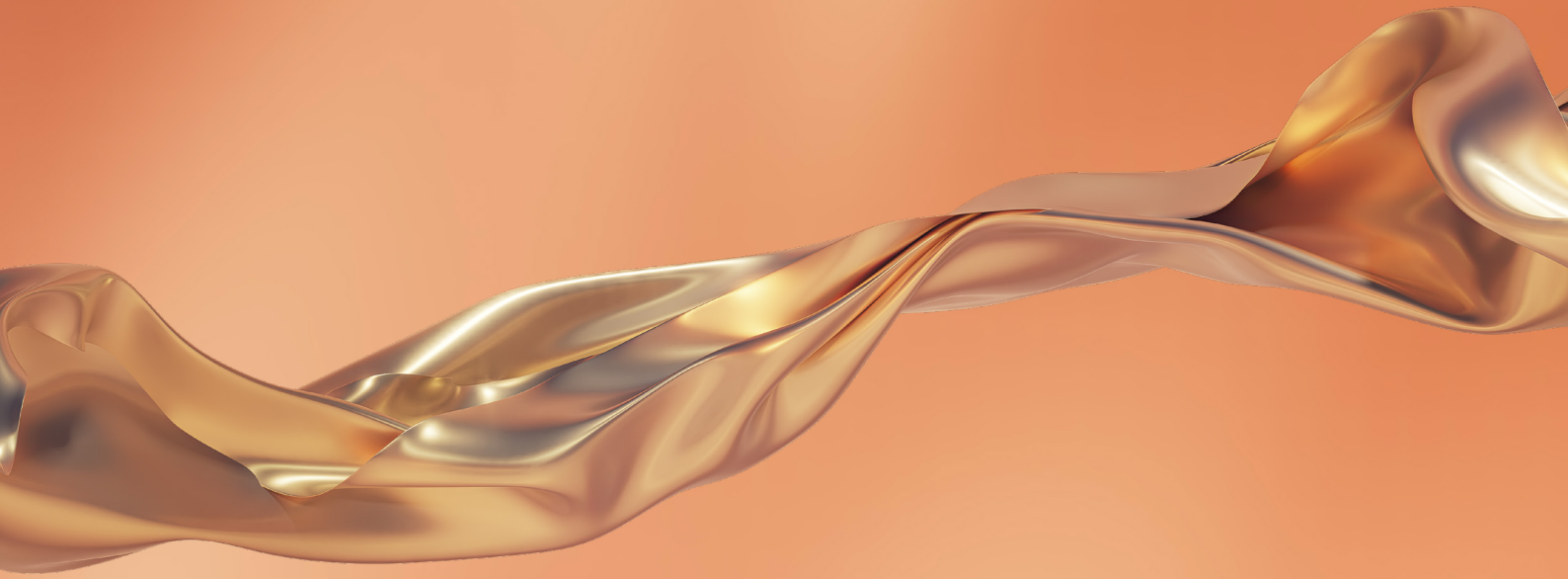
3. What are some of your goals that relate to your professional development and career progression. How will you achieve these goals?

- Outline your goals and explain how they align with your values and long-term aspirations.
- Identify areas where you want to improve or capitalize on your existing skills.
- Explain what steps you could take to achieve these goals and what resources you can leverage.

4. In your opinion, how can we attract more people to the travel industry?

- What strategies would you suggest employers to consider, to attract and retain talent.
- Scores will be awarded based on the finalist's ability to articulate a well thought-out and logical response to the question.

5. Judges' choice question.



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